7th Annual *Twilight in the Garden*  
Sponsorship Opportunities

Becoming a sponsor of the 7th annual *Twilight in the Garden* will connect your business with one of the premier cultural events in the Lansing area. The beautiful setting of the James B. Henry Center for Executive Development at MSU provides for a glorious fall evening viewing and purchasing art, meeting featured artists, sampling sumptuous food and wine, all accompanied by a variety of delightful music. *Twilight in the Garden* is a spectacular combination of the visual, musical, and culinary arts, and is truly an evening to remember and to be associated with as a major sponsor.

The *Twilight in the Garden* Sponsorship Committee looks forward to working with you to make your involvement with Kresge Art Museum a rewarding and enriching experience.

**Picasso Level**  
$10,000 and above

Sponsorship at this level includes:
- Your company name and/or logo listed with the name *Twilight in the Garden* indicating that the event is “presented by” your company in all printed materials including approximately 5,000 invitations, 400 event programs, event signage, and all media materials.
- Two complimentary dinner tables for eight persons each,* valued at $1,600.
- Signage at the tables will indicate that these are your company’s tables and that you are the Picasso Level sponsor.
- Option to sponsor an artist. (See Rembrandt Level.)
- Complimentary family membership to Friends of Kresge Art Museum.

**Dalí Level**  
$5,000 - $9,999

Sponsorship at this level includes:
- Your company name and/or logo listed as a Dalí Level sponsor in all printed materials including approximately 5,000 invitations, 400 event programs, event signage and all media materials.
- One complimentary dinner table for eight persons,* valued at $800.
- Signage at the table will indicate that this is your company’s table and that you are a Dalí Level sponsor.
- Option to sponsor an artist. (See Rembrandt Level.)
- Complimentary family membership to Friends of Kresge Art Museum.

**Rodin Level**  
$2,500 - $4,999

Sponsorship at this level includes:
- Your company name and/or logo listed as a Rodin Level sponsor in all printed materials including approximately 5,000 invitations, 400 event programs, event signage and all media materials.
- Six* complimentary tickets valued at $400.
- Option to sponsor an artist. (See Rembrandt Level)
- Complimentary family membership to Friends of Kresge Art Museum.

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**Rembrandt Level**

$1,000 - $2,499

A sponsor at this level will serve as the sponsor for one of the artists featured in the auction at the 2006 *Twilight in the Garden*. This is a limited sponsorship opportunity as only 30 artists are available for sponsorship. Sponsorship at this level includes:

- Your company name and/or logo listed on all signage associated with the sponsored artist and their display at the event.
- Your company name and/or logo listed as a Rembrandt Level sponsor in all printed materials including approximately 5,000 invitations, 400 event programs, event signage and all media materials.
- Four complimentary tickets to the event.*
- The opportunity to be seated with your sponsored artist at dinner.
- Complimentary family membership to Friends of Kresge Art Museum.

Sponsors may give three choices of artists they wish to sponsor. The sponsorship committee will match the sponsor with the artist based on the order sponsorship is received and then by sponsorship level. We will supply a list of artists who have met the eligibility requirements for sponsorship after July 1. The committee will do everything possible to match every eligible artist with a sponsor. Some artists who have participated in *Twilight* in the past are: Mark Chatterly, Sharon Griffes Tarr, Irv Taran, Kim Kauffman, Clif McChesney, Mark Mahaffey, Doug Elbinger, Richard Galosy, David Torgoff, Richard O’Malley, et al.

* If you choose to sponsor an artist, two of your complimentary tickets will be allocated to the sponsored artist and his or her guest, who will be seated at your table.

**Warhol Level**

$500 - $999

Sponsorship at this level includes:

- Your company name and/or logo listed as a Warhol Level sponsor in all printed materials including approximately 5,000 invitations, 400 event programs, event signage and all media materials.
- Two complimentary tickets valued at $200.
- Complimentary family membership to Friends of Kresge Art Museum.

If you have any questions about the sponsorship opportunities and features, please contact Heather Winfield at hbwin@msu.edu or 517-353-9834.

Opportunities to become more involved with Kresge Art Museum and the expansion project, including naming opportunities in the new facility, are available.

For more information on becoming more involved, contact Bridget Paff at University Development, 517-884-1086.

The Kresge Art Museum, as a part of Michigan State University, is a 501(c)(3) non-profit organization. A portion of your sponsorship is tax-deductible to the extent allowed by current tax laws.

Please call the art museum at 517-353-9834 with any questions.