



News Release

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*** FOR IMMEDIATE RELEASE***

Contact: Mariah Cherem
KAM Events & Communications
(517) 353-9834
cheremma@msu.edu
www.artmuseum.msu.edu

EXHIBITION: *Andy Warhol Photographs*

DATES: through August 1, 2008

PARTY/RECEPTION: "Larger than Life" Bash
Thursday, July 17, 2008, 6–8 p.m.
\$15 in advance (RSVP by July 11)/\$20 after July 11

LOCATION: Kresge Art Museum
Michigan State University Campus, East Lansing, MI

Celebrate Warhol at the “Larger than Life” Bash, hosted by the Friends of Kresge Art Museum

Kresge Art Museum, MSU

EAST LANSING, MI — Mingle with Marilyn, linger next to Liza, or chow with Chairman Mao. On Thursday, July 17, socialize with facsimiles of some of the 20th century’s most iconic figures at Kresge Art Museum (KAM). From 6–8 p.m., the Friends of KAM will host the “Larger than Life” Bash, a party celebrating the recent donation of 160 photographs to the museum’s collection by the Andy Warhol Foundation for the Visual Arts.

The recently acquired Polaroids and silver prints, as well as prints of Marilyn Monroe and Jackie Kennedy, will be on view in the Works on Paper Gallery throughout the event. With sixties décor, lighting, film and music setting the tone, partygoers can enjoy tasty appetizers, beer, wine and assorted non-alcoholic beverages.

The Friends are sponsoring a costume contest for party guests based on the “larger than life” figures Warhol famously depicted. Guests are strongly encouraged to take inspiration from Warhol’s portrait subjects – including Marilyn Monroe, Liza Minelli, Muhammad Ali, Mick Jagger, and Jackie Kennedy. While costumes are not required, they’re always more fun. The contest will be emceed by City Pulse publisher and editor Berl Schwartz. A panel of real judges — the Honorable Laura Baird, Michael Harrison, and Peter Houk — will pick the best costumes of the evening and award Warhol-themed prizes.

Those who RSVP for the bash by July 11 will receive the special price of \$15 per guest. The fee for RSVPs after that date, or admission at the door will be \$20. For more information, and to download a PDF invite, visit www.artmuseum.msu.edu, or call the museum at (517) 353-9834.

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The Friends of KAM are pleased to be partnering with the Grand River Connection and Suits and the City, two local networking groups, to help spread the word about the evening's festivities. Local businesses are also lending a hand – a mid-century modern lounge area will be provided by Triola's, and unique non-alcoholic beverages provided by Canada Dry Bottling Co. of Lansing.

Although the "Larger Than Life" Bash is a one-night only event, the exhibition, *Andy Warhol Photographs*, will continue in through August 1, 2008.

Kresge Art Museum is located in East Lansing, MI, on the first floor of the Kresge Art Center at the intersection of Physics and Auditorium Roads between the Alumni Chapel and the MSU Auditorium on the campus of Michigan State University. The museum is closed July 4-6 and August 2–September 1, 2008.

KAM's observes summer hours through August 1: Tuesday–Friday from 11:00 a.m.–5:00 p.m., and Saturday & Sunday from noon - 5:00 p.m., closed on Mondays. For additional information, call (517) 355-7631 or visit www.artmuseum.msu.edu.

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Editor's Note: High-resolution images of Warhol photographs and prints from KAM's collection are available upon request for publicity purposes.

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